



AH CHENG LAKSA KIOSK

GREAT BUSINESS OPPORTUNITY!

Be A Part of Ah Cheng Laksa !!

About Ah Cheng Laksa

Ah Cheng Laksa has its origins since year 1960 in a small town in Alor Setar, Kedah. A unique family recipe loved by the locals till today, it was brought into the Klang Valley in 2004 in the form of a chain shop by one of the family members. Today, Ah Cheng Laksa has expanded in the Klang Valley.

What is so special about Ah Cheng Laksa ?

Originality is the secret to the popularity of this exotic Asam Laksa. Ingredients are sourced from the North to ensure that consistency and quality are maintained at all time.

Ah Cheng Laksa has a mission to provide residents of Klang Valley the opportunity of sampling traditional and original specialties from the North, without having to travel the distance.

Different from traditional dining environment, Ah Cheng Laksa provides modern and comfortable environment for customers.

Be a part of Ah Cheng Laksa

We will assist our partners to develop an organized management system and to build and ensure a strong business empire.

As part of Ah Cheng Laksa, we together would share the unique products and impressive profit making.

Ah Cheng Laksa is believed to be one of the highly potential and favorable local food and beverages delicacy brand in the market as we have succeeded in building our brand personality and brand loyalty in the past few years.

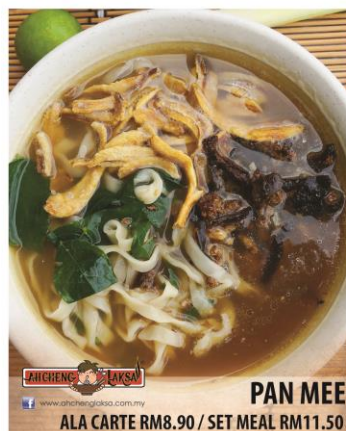
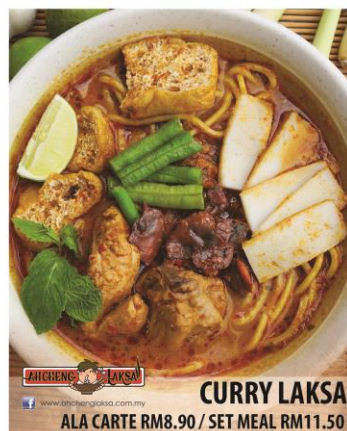
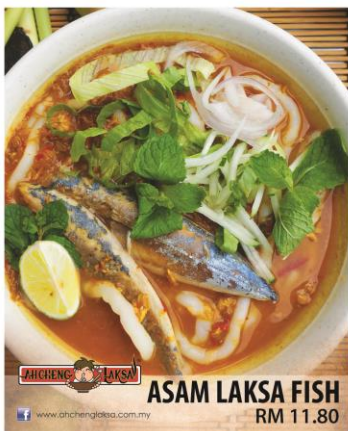
Concept of Business

Ah Cheng Laksa is running as licensing concept. There will only be FOUR Best Selling main dishes to be served:

Asam Laksa (Our specialty), Curry Laksa, Pan Mee and Nasi Lemak Ayam Rendang.

We also offer mini portion or mini size food which attempt to satisfy customers to take those dishes as snacks.

Ah Cheng Laksa provides paper bowl for taking away purposes. This will bring convenience for customers to take away during peak hours when seats provided are limited and they can have their meal anywhere they like.



MENU

<u>FOOD</u>	<u>REGULAR</u> (RM)	<u>JUNIOR</u> (RM)
ASAM LAKSA	8.90	6.30
CURRY LAKSA	8.90	6.30
PAN MEE	8.90	
NASI LEMAK AYAM RENDANG	9.90	

ADDITIONAL CHARGE FOR EXTRA:

FISH	2.90
KERANG	2.90
SOUP	2.90
EGG	1.50

<u>BEVERAGE</u>	(RM)
LONGAN	2.90
LEMON TEA	2.90
SOYA BEAN	2.90
MINERAL WATER	2.50
CENDOL	5.50



Design of Outlet

1. Traditional relax *kampung* style 'warong' for added local atmosphere.
2. The infusion of traditional and modern architectural design whilst maintaining the Originality of *kampung* feel and look.
3. Clean, hygienic and customers can see how our food is prepared.

Attached are graphical illustrations of our concept stall for reference purpose.

Graphical Illustration for outlet (kiosk / Island)

